

Document Title: Financial Proposal for School Website Development

Our Ref: RSN/2021/3/5

5th March, 2021.

Director/Principal, NKAIMURUNYA SEC SCHOOL, Ongata Rongai, Kenya.

Dear Sir/Madam,

RE: SUBMISSION LETTER

We, the undersigned, request to develop a dynamic and responsive website for NKAIMURUNYA SECONDARY SCHOOL in accordance with terms of reference for the project as marked in our Request for the proposal. The school's online presence will help in driving new and prospective parents and students to your school.

This will result to an increased Revenue in the institution, It will further fortify your brand in the midst of stiff

competition and completion in the industry Our herein attached Financial Proposal/quotation is for the sum of

Ksh: Sixty Five Thousand (Ksh: 65,000/=) inclusive Domain and Hosting and Taxes.

Thank you for inviting us to submit our quotation. We look forward to working with you.

We remain

Yours Sincerely,

Emmanuel Michael, Frontend Developer, Research Solutions Network Ltd, P.O. Box 4073-00506, Nairobi, Kenya.

Phone: +254 728 316 774 **Email:** <u>info@rsn.co.ke</u>

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 Table 1: Summary Costs of Project

	Project Components	Unit	Time (days)	Amount (Ksh)
1	Domain Acquisition	1	1	5,000
2	UX/UI Design	1	3	15,000
3	Development	1	7	30,000
4	Search Engine Optimization (SEO)	1	2	5,000
5	Testing and Deployment	1	1	5,000
6	Maintenance	1	365	Free
	Total (Quotation)	-	-	65,000

Note: The above figures are not absolute and are subject to change with additional features (features outside frontend requirements) in strict adherence to contract terms. They are based on our understanding and knowledge of your institution's needs and the project scope marked in your Request for Quotation. The website will give the institution unlimited online advertisement, help reach more potential clients, establish your online brand and reduce the cost of advertisement significantly.